



BUYWINE TOSCANA 2026

PROGRAM (draft)

Tuesday, March 10, 2026

Arrival of buyers and private transfer to hotel in Florence

Wednesday, March 11, 2026

9:30 – 12:50 B2B meetings at Stazione Leopolda, Florence

12:50 – 14:05 Light lunch

14:05 – 16:35 B2B meetings

16:35 – 17:30 Open meetings

Networking dinner in Palazzo Borghese, Florence

Thursday, March 12, 2026

9:30 – 12:50 B2B meetings at Stazione Leopolda, Florence

12:50 – 14:05 Light lunch

14:05 – 16:35 B2B meetings

16:35 – 17:30 Open meetings

Aperitivo toscano - Borsa Valori Florence / Transfer to Perugia - Umbria of Wine event

Friday, March 13, 2026

1. Transfer to airport and departure (Option A)

2. One-day wine tour in Tuscany with overnight stay in the visited area.

Departure on March 14 (Option B)

3. Participation in Umbria of Wine – a two-day event with 3 nights in Perugia including masterclasses, B2B meetings with Umbrian companies, and local visits. Departure on March 15 (Option C)